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CONFIRMATION NO. 4805

SERIAL NUMBER 10/767,050	FILING or 371(c) DATE 01/28/2004 RULE	CLASS 705	GROUP ART UNIT 2155	ATTORNEY DOCKET NO. SRCH-00101	
APPLICANTS Eduardo F. Llach, Palo Alto, CA; ** CONTINUING DATA ***** This appln claims benefit of 60/443,358 01/28/2003 ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY ** 06/14/2004					
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input type="checkbox"/> No Verified and Acknowledged <u>/KEVIN T BATES/</u> Examiner's Signature	<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY CA	SHEETS DRAWINGS 4	TOTAL CLAIMS 35	INDEPENDENT CLAIMS 4
ADDRESS HAVERSTOCK & OWENS LLP 162 N WOLFE ROAD SUNNYVALE, CA 94086 UNITED STATES					
TITLE System for automatically selling and purchasing highly targeted and dynamic advertising impressions using a mixture of price metrics					
FILING FEE RECEIVED 563	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		